



<b>Dan Brumbach</b>	Graphic Designer
400 S Reading Ave	c.610.207.7344
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danbrumbach.com	dan@danbrumbach.com

**Qualifications** Strong sense for typography, graphic layout, and concept generation. Able to make deadlines and work comfortably in a fast-paced environment. Able to market campaigns towards any target audience with the use of color, layout and imagery. Meticulous attention to detail and craftsmanship, applied to proofreading, comp building, product rendering and photo manipulation. Great sense of humor and manners.

Knowledge with the latest Macintosh OSX, exceptionally skilled in Adobe Illustrator, Photoshop, InDesign, Quark and Microsoft Office. Extensive experience with Digital SLR Cameras, scanning devices and software, Minimal experience with PC environment, Dreamweaver, Fireworks and Flash.

**Experience** Freelance Designer, November 2009, Sweet Addictions Bakery, Reading, PA  
Developed branding for Sweet Addictions Bakery.

Graphic Designer, April 2009-Present, AMResorts, Newtown Square, PA  
In-house designer for luxury resort management office. Projects include brand development, logo creation, brochures and flyers, Powerpoint presentations. Created brochures in multiple languages including English, Spanish and Russian. Developed a logo for Jack Nicklaus' Golden Bear Lodge & Spa. Worked with printers and hotel management from Mexico, Dominican Republic and Jamaica.

Designer, May 2008-April 2009, 23k Studios, Wayne, PA  
Designer for award-winning direct marketing firm. Projects include campaigns for ING DIRECT, Starcite, SAP, HiFi House, Integra, LG, Sharp, Barclays Bank, Samsung, HTSA. Developed informational brochures, postcards, self mailing brochures and charts, as well as product rendering, hand-crafted individual self mailers.

Freelance Designer, April 2008, Kraemer-Schurman Advertising and Design, Allentown, PA  
Worked for advertising and design agency. Created full eight-page booklet for Schering-Plough.

Freelance Designer, January 2007, Hamilton Celtic Pipes and Drums, Pottstown, PA  
Designed four-color identity system for pipe band and prepared digital files for printer.

Freelance Designer, March 2007, Dream Come True: Lehigh Valley, Kutztown, PA  
Designathon: Designed a two-color poster and two-color brochure for local non-profit company. Worked in a collegial setting within a twenty-four hour deadline to complete entire project.

Freelance Designer, March 2006, Bridge of Hope: Berks County, Kutztown, PA  
Designathon: Designed four-color poster for local non-profit company event. Worked in a collegial setting within a twenty-four hour deadline to complete entire project.

**Education** Kutztown University of Pennsylvania, Kutztown, Pennsylvania, May 2008  
Major: Communication Design  
Concentration in Graphics and Advertising  
Cumulative GPA 3.44

**Internship Experience** Internship, Fall 2007, Kraemer-Schurman Advertising and Design, Allentown, PA  
Worked as an intern for advertising and design agency. Developed brand identities for a growing company, created four-color multi page booklets for Schering-Plough, as well as assisted in the development and production of many professional publications and projects.

**Honors** Graduated Cum Laude  
Dean's List Spring 2007-Spring 2008  
Leaver Scholarship: 2004-2008

**References and Portfolio** Made available upon request.

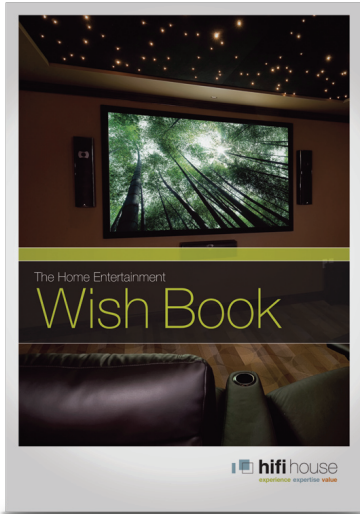


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**Direct Mail Campaign | Starcite**

Three tiered campaign including one postcard, one aluminum mailer featuring a flashdrive with information, and a mailer with a high gloss box, featuring an iPod and cell phone.



**The Home Entertainment Wishbook | HiFi House/HTSA**

Sixteen page brochure, featuring all of your home entertainment wants and needs, all provided by your local HTSA member.



**Logos | AMResorts**

Various logos developed for AMResorts